



TOYAM INDUSTRIES LIMITED
CIN: L74110MH1985PLC285384
www.toyamindustries.com

February 07, 2018

To,

The BSE Limited, Floor 25, P.J. Towers, Dalal Street, Mumbai-400001	The Metropolitan Stock Exchange of India Ltd. Vibgyor Towers, 4th floor, Plot No C 62, G - Block, Opp. Trident Hotel, Bandra Kurla Complex, Bandra (E), Mumbai — 400 098.
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REF : ISIN: INE457P01020, SECURITY CODE: 538607, SECURITY ID: TOYAMIND
Sub : Disclosures of event/information Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

Dear Sir/Madam,

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, this is to inform you that **MR. SUNIL ALAGH** is appointed as **GLOBAL STRATEGY ADVISOR** (Member of Advisory Board) of the Company.

BRIEF PROFILE:

Toyam Industries Limited, India's only public traded company in Sports Events segment today announced that Mr. Sunil Alagh has joined the company as Advisor. Mr. Sunil Alagh will advise on day to day operations for all aspects of the company businesses in general and Health F&B vertical in particular. This will enable and complement Toyam Industries Limited's expanded focus on ancillary businesses.

Mr. Sunil Alagh brings to Toyam Industries Limited 40 years of leadership experience in the Food processing sector. Its going to prove a shot in the hand for the company as Toyam Industries Limited is launching its Health F&B chain of products. The company is starting with limited products, namely Peanut Butter, Energy Drinks, Protein Shakes, Fat Burners, Snack Bars and Hydrating liquids in the current year and a complete chain of organic products like Wheat, Cereal, Seeds and Nuts in the subsequent years.

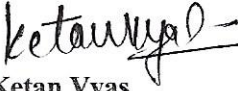
Mr. Sunil Alagh is the Founder and Chairman of SKA Advisors – a business advisory and consultancy service with an emphasis on Marketing and Brand management strategies. His wide range of clients include Godfrey Phillips India, Setco Automotive, Elite Foods, Louis Dreyfus, Amira Foods, LT Foods, GSK Consumer, Warburg Pincus, Emami, VIP Ltd., Biocon India, and Mahindra Group. He has developed and incubated several successful brands like Britannia Tiger. He has a wealth of rich experience in marketing and brand building strategies.

He held very senior positions in the private & public sector. During his tenure at Britannia, it touched significant heights and figured in the Forbes List of 300 Best Companies in the World in 1999, 2000 and 2002. Britannia also became the most trusted Food Brand in India. He is on the Boards of United Breweries Ltd., Gati Ltd., and Indofil Industries Ltd. In addition, he is an Advisor to Hannover Re, Germany and a Member of Prasar Bharati Board, India.

This is for your information and record.

Thanking you,

For Toyam Industries Limited


Ketan Vyas
Company Secretary

